



HOW TO



Maintain Blonde

4 Step to bring brightness & shine back

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How to maintain your blonde!

Do you feel like your blonde over time becomes less shiny and dull? Here are 4 steps to bring shine and brightness back into your hair.

01

Use Olaplex N° 4C Bond Maintenance Clarifying Shampoo first to remove a wide range of impurities that cause dull, damaged hair.

Removing buildup and deeply cleansing the hair at home once a month or as needed will deeply cleanse the hair resulting in restored shine, softness and volume, vibrant color clarity.

02

After rinsed out, apply Olaplex N° 4P Blonde Enhancer Toning Shampoo evenly through your blonde to neutralize unwanted yellow tones. The longer you treat the brighter the results.

Doing this 2-3 times a week or as needed for 1-3 minutes or desired tone will ensure more brightness, repair, and hydrated hair.

03

Now condition either with Olaplex N° 5 Bond Maintenance Conditioner or my personal fav, Olaplex N° 8 Bond Intense Moisture Mask to treat damaged hair and give intense moisture.

Both will provide you with highly moisturized & reparative bonding resulting in strengthened, stronger hair.

04

Style as you normally would. For added protection I recommend Olaplex N° 9 Bond Protector Nourishing Hair Serum for styling protection and shield your hair from damaging pollutants. Olaplex N° 6 Bond Smoother to reduce frizz up to 72 hrs & or define curls

These are what blonde dreams are made of! These products will give you protection, repair and help you maintain that shiny blonde hair.

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